

**MEDIA RELEASE**  
**November 2021**



## **Nutrition Australia - proud delivery partner of 'Healthy Kids, Healthy Futures'**

***Nutrition Australia is pleased to support 'Healthy Kids, Healthy Futures', the Victorian Government's 5-year action plan to support children and young people to be healthy, active and well.***

The plan is aimed at ensuring Victorian children enjoy a healthy, happy childhood and have access to the foundations for life-long health and wellbeing. This includes access to healthier food and drinks, and more opportunities to be active throughout their day.

As part of the plan, Nutrition Australia, in partnership with Cancer Council Victoria, will implement a new state-wide program called Vic Kids Eat Well. Delivered through Nutrition Australia's Healthy Eating Advisory Service (HEAS) in conjunction with the Achievement Program, Vic Kids Eat Well will transform healthy food and drink options in schools and other community organisations.

Lucinda Hancock, CEO of Nutrition Australia, said the commitment of the Victorian Government to the health and wellbeing of Victoria's children, young people and families was an investment in the future.

"Access to healthier food and drink offers lifelong benefits including healthy development, positive physical and mental wellbeing, and disease prevention including cancer, diabetes and obesity."

"Vic Kids Eat Well is a whole of community approach to transform the food and drink in places where children, young people and families gather, learn and play. It's about ensuring these environments promote and provide nutritious food and drink to support healthy eating and active living."

Ms Hancock said that HEAS are the experts in helping organisations to integrate healthy food and drink into their food services including canteens, kiosks/cafes, vending and catering.

"We're excited and proud to be delivering this wonderful initiative together with the Achievement Program to ensure all children and young people have access to the healthy start they deserve."

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For more information or to arrange an interview with Lucinda Hancock, CEO Nutrition Australia please contact Michelle Gilmore, Senior Partnerships and Engagement Officer, Healthy Eating Advisory Service, 03 8341 5826 or [mgilmore@nutritionaustralia.org](mailto:mgilmore@nutritionaustralia.org)

**Note to Editor:** Nutrition Australia is a non-government, non-profit, community based-organisation. Nutrition Australia is an independent, member organisation that aims to promote the health and well-being of all Australians. For more information visit [www.nutritionaustralia.org](http://www.nutritionaustralia.org)

The Healthy Eating Advisory Service is delivered by experienced nutritionists and dietitians at Nutrition Australia Vic Division, with support from the Victorian Government.

**ENDS**